



Your Bright Future
is Not Cancelled

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BECAUSE JUSTICE MATTERS

Pilot Phase Report: April - July 2020

When Covid19 and shelter-in-place hit San Francisco, every single family that Because Justice Matters works with was affected economically, due to layoffs, furloughs, or a severe reduction in hours. We know that Covid19 has disproportionately affected black and brown communities¹, and BJM was on the front line. We knew we had to do something.

We established the Brighter Futures Benevolence Fund with generous donations from the BJM community. 100% of gifts to Brighter Futures fund support the emergency relief needs of women, girls, and families in San Francisco.

March

Fund established with guidance from finance and executive leadership, in accordance with IRS regulations.

April

Fundraising begins. Application is created and translated into Spanish. Benevolence committee is established.

May, June, July

Applications are received and funds are dispersed directly to landlords and other vendors.

\$25,000 → *\$16,000*

More than \$25,000 raised from more than 100 donors.

More than \$16,000 distribute (and applications keep coming)



12 households with
29 children received assistance



Every request was for rental assistance, except one.
On average, families have lived in their home for
10 years!



Average gift size was just under *\$1000.00*.
5 families applied and received second round gifts.

One third of applicants are under

20% AMI

For a family of 5, that's less than \$26,600/year

Another fourth of applicants are under

30% AMI

For a family of 5, that's less than \$39,900/year

For more information email
info@becausejusticematters.org

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¹ <https://www.ucsf.edu/magazine/covid-inequality>